

EDWARD STRIZHIVER

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SKILLS

HTML5	Adobe Creative Suite	.Net	Google Analytics
CSS3	Visual Studio/C#	JDeveloper	Webmaster Tools
JavaScript/jQuery	Surround SCM	Chrome Developer	Website Optimizer
SublimeText	GitHub	Firebug	PHP
Photoshop CS6	SEO	Subversion	RSS/XML

SUMMARY

Creative, problem solver that works quickly, professionally and efficiently. Expert in UI Design, Development, SEO, and Adobe Creative Suite.

RELEVANT EXPERIENCE

12.2016 - 12.2017 Sallie Mae Bank - Web Developer (Consultant) **Newton, MA**

- Built multiple, complex, and responsive prototypes for the UX team.
- Prototypes include a multi page personal loan application and a repayment calculator.
- Built the framework for a pattern library for the UX team.
- Worked closely with designer and UX lead to make prototypes pixel perfect with user friendly interactions.
- Observed user testing, and gathered feedback to improve prototypes.
- Technologies used include HTML, CSS, Javascript/jQuery (and other JavaScript libraries), SublimeText, Photoshop, Illustrator, and Sketch.

10.2015 - 11.2016 EmpiraMed - Front End Developer (Consultant) **Maynard, MA**

- Responsive web application development with bootstrap, HTML, and jQuery.
- Edit HTML, JS, and images for web application and corporate web site.
- Create mockups in Photoshop for mobile application.
- Designed icons in Illustrator and imported SVG into icomoon as fonts.
- Technologies used include HTML, CSS, Javascript/jQuery, Assembla, SublimeText, Photoshop, Illustrator, SVN, in a JAVA environment.

4.2015 - 8.2015 Medtouch - Front End Developer (Consultant) **Cambridge, MA**

- Built responsive websites for Medtouch's healthcare clients.
- Technologies used include HTML, CSS, Javascript/jQuery, JIRA, Visual Studio, Photoshop, and SVN.

10.2014 - 3.2015 Harvard Business School - Developer (Consultant) Allston, MA

- Built responsive website (desktop, tablet, mobile) on bootstrap like framework.
- URL: <http://www.hbs.edu/entrepreneurship/>. Launch date is at the end of March 2015.
- Technologies used include HTML, CSS (LESS), Javascript/jQuery, XSL, SublimeText, Photoshop CS6, and Microsoft Sharepoint Designer.

8.2013 - 10.2014 HID Global - Sr. Front End Developer (Consultant) Weston, MA

- Built front end of HID Global's main application used by external customers.
- Application was built on an Oracle framework.
- Built prototype style guide with alternating stylesheets using HTML, CSS, and jQuery.
- Created mockups for HID portal application using Photoshop CS6.
- Technologies used include Oracle's ADF, Oracle's JDeveloper, HTML, CSS, Photoshop CS6, SublimeText, and jQuery.

3.2012 - 7.2013 Monster - Sr. Front End Developer Cambridge, MA

- Was responsible for writing CSS, HTML, JavaScript, and jQuery for various Monster properties, including www.monster.com, www.jobsearch.monster.com, www.my.monster.com, www.jobview.com, and Monster's Facebook BeKnown app.
- Fixed front end bugs and documented them using Clearquest bug tracker.
- Checked out, merged, and resolved conflicts on files using Perforce.
- Worked major releases of the product on weekends and fixed any issues that occurred due to the release.

6.2011 - 1.2012 Bit9 - Sr. UI Engineer (Consultant) Waltham, MA

- Completely redesigned and rebuilt Bit9's Parity application. Application consisted of over 60 pages. Technologies used: PHP, jQuery, CSS, and HTML.
- In addition to redesign, I created new functionality for drop-down menus, fly-out action items, and other items.
- Application was thoroughly tested and supports IE7 and above, Chrome, and Firefox.
- Reported to head of engineering and managed another consultant who helped with PHP code.
- Redesigned and rebuilt front end for <http://fileadvisor.bit9.com>.
- Front end of site was built in .Net environment using Visual Studio with HTML, CSS, and jQuery.

5.2011 - 10.2011 Keyword Connects - Sr. Web Manager (Consultant) Waltham, MA

- Designed and developed high conversion landing pages with CSS, HTML, and jQuery.
- Implemented ColdFusion dynamic code on web pages which pulled in content from MS SQL Server database.
- Managed IIS and GoDaddy accounts for more than 50 domains.
- Setup A/B Tests on landing pages utilizing Google Web Site Optimizer.
- Implemented Google Analytics on all domains.

6.2010 - 4.2011 DynamicOps - Sr. UI Engineer, Engineering Burlington, MA

- Worked with Visual Studio, CSS, Bug Tracking system, and JavaScript to create user interface on DynamicOps' application for DynamicOps' customers based on their specifications. Built front end for Dell. Worked in Agile environment.
- Designed, developed, and launched new DynamicOps web site www.dynamicops.com. The site was designed in Photoshop and built in Visual Studio with .NET 4.0 on IIS7. Technologies used: .NET, C#, XHTML, CSS, JavaScript/jQuery.
- Site has many features, such as sliders, breadcrumb navigation, aggregate RSS feed, Google search, jQuery Tooltips, and a Sticky Footer.
- Created WordPress Blog called www.dynamicops.com/blog.
- Google Analytics and Webmaster Tools were used on both the web site and blog to track analytics, submit sitemaps, and improve SEO.

8.2009 - 5.2010 Brainshark - Sr. Web Designer, Marketing Waltham, MA

- Designed, built, and launched new www.brainshark.com home page. Page was created using CSS, jQuery, XHTML, and XML.
- Managed and edit www.presentation.brainshark.com and www.cco.brainshark.com.
- Created SEO Footer on site that shows up at the bottom of the browser yet at the top of the HTML code.
- Created RSS feed that includes XML Press Releases, Twitter, and Blog posts, all in one feed.
- Improved SEO organic traffic on web site, track Google Analytics, build HTML newsletter and emails, design graphics for trade-shows, and other collateral.
- Helped with graphics and support HTML code on <http://my.brainshark.com>.
- Worked with the CS4 Web Design suite: Dreamweaver, Photoshop, Illustrator, and Fireworks.
- Created and validated forms on sites using Javascript in conjunction with CSS.

7.2006 - 5.2009 Ipswitch - Web Master, Marketing/IT Lexington, MA

- Launched new www.whatsupgold.com web site in May, 2008. Designed and built site, which was created using .Net, AJAX, CSS, XHTML, and jQuery.
- Worked with IT to turn entire web site into a streamlined web application. Measured traffic increase by 10,000+ visitors per month.
- Worked with SEM Online Manager and Online Analytics Manager on implementing Google Analytics and Omniture code throughout www.whatsupgold.com, to track marketing campaigns, conversions (for AdWords and Organic), traffic, and other SEO reports.
- Worked with SEM Online Manager on updating META tags, Title tags, other SEO tasks along with creating new landing pages for PPC.
- Designed and built international sites: de.whatsupgold.com, br.whatsupgold.com, fr.whatsupgold.com, jp.whatsupgold.com, and cn.whatsupgold.com
- Redesigned, maintained, and redeveloped HTML/ASP pages on Ipswitch.com, WhatsUpGold.com, IMailServer.com, WSFTP.com, and all International sites.
- Managed SEO efforts on sites listed above. SEO includes organic and paid search engine marketing. Run weekly keyword search engine reports using WebPosition.
- Created Flash banners for home page and throughout the rest of the sites. Edited other flash banners on web site that were made by outside consultants.
- Worked with Dreamweaver8, Photoshop CS2, Illustrator CS2, Flash8, Omniture, Google Analytics, and WebPosition.

1.2006 - 7.2006 Stratus Technologies - Web Designer/Developer Maynard, MA

- Redesigned and redeveloped Stratus's Home Page and Internal Pages. Technologies used includes: Dreamweaver8, Photoshop CS2, Illustrator CS2, Flash8, and CSS.

8.2005 - 12.2005 Ziff Davis Media - Web Developer (Consultant) Topsfield, MA

- Worked closely with Search Engine Optimization (SEO) specialist on Search Engine Marketing (SEM) Campaign to make the Ziff-Davis Media web site more search engine friendly, and thus ranking higher in search engines.
- Worked with ASP files in Dreamweaver8 where part of my role included implementing Meta tags, creating and designing a 404 error trapping page, creating breadcrumb navigation throughout the site, and changing HTML and creating new CSS tags to optimize the site.

9.2004 - 3.2005 Bose - Web Developer (Consultant) Stow, MA

- Site mapped a large Intranet product web site at Bose using inDesign.
- Changed the layout of the site, navigation, and operation of the site.
- Used FrontPage, HTML, Dreamweaver MX, and Photoshop CS to produce deliverables.

12.2003 - 1.2004 Bose - Web Developer (Consultant) Framingham, MA

- Redesigned, developed, and tested Intranet for a division at Bose.
- Changed the look, navigation, and operation of the site.
- Streamlined data processing and data gathering by developing an Access database and converted site from static to dynamic.
- Web Application uses ASP to update and retrieve data. (Previous site used static Excel spreadsheets.)

9.2001 - present Web Design of Boston - Web Developer/Founder

- Started building web sites for small businesses, corporations, and local artists. Built www.wdofb.com with HTML5, CSS3, Javascript/jQuery, SublimeText, and Photoshop.
- Use CSS, HTML, JavaScript, jQuery, Photoshop, Illustrator, SublimeText, and any other technologies needed to make the site work for the client.
- Latest work:
 - www.pawsnwalks.com
 - www.evemichaelsalon.com

2.2001 - 11.2001 Nokia - Web Developer Burlington, MA

- Managed US Intranet and collaborate with Europe on Internet.
- Managed print (banner, brochure, other design) projects with 3rd party vendors.
- Maintained a web site using Apache on RedHat Linux. Web site was used for Research and Development internal documentation and streaming media, intended for use by both computer and television -based web clients.
- Conducted demonstration of Nokia Mediaterminal. Including technical specifications, capabilities, and fielded questions at trade show.
- Conducted various HTML, JavaScript, and CSS tests on Linux platform to determine the output produced on a television set.
- Assisted in writing testing documentation on HTML for content partner SDK manual. Specifically how tables, frames, and other objects are handled on a television set using the Nokia MT.

EDUCATION

1991 - 1995	Boston University - School of Management Bachelor of Science in Business Administration	Boston, MA
1997 - 1998	Institute of Computer & Cyberspace Technology Client/Server Application Development (Visual Basic, ORACLE)	Boston, MA
2000	Clark University Webmaster Certificate Program	Framingham, MA

INTERESTS

Reading, movies, sports, yoga, photography, kayaking, skiing, and travel.